

29 – 31 August 2023 (Tue – Thu)  
Shanghai New International Expo Centre (SNIEC)  
Shanghai, China

Please complete in block letters, sign and return original to:

Overseas Contact

Messe Frankfurt (Shanghai) Co Ltd, Beijing Branch Contact Name: Teo Fu  
Rm.1721, Tower 2 Bright China Chang An Bldg. No. 7, Jian Guo Men Nei Avenue, East District, Beijing 100005, P.R. China  
Tel: +86 400 613 8585 ext 820 Fax: +86 10 6510 2799 Email: teo.fu@china.messefrankfurt.com

For office use:

Booth type: \_\_\_\_\_ Booth no.: \_\_\_\_\_ Booth size: \_\_\_\_\_ sqm

**A. Exhibiting company details (see point 10 on Specific Terms and Conditions of Participation on page 3)**

Company name (English): \_\_\_\_\_

Company name (Chinese): \_\_\_\_\_

Address (English): \_\_\_\_\_

City: \_\_\_\_\_ ZIP/Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Address (Chinese): \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Telephone number Country code City code Fax number

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**B. Contact information for fair operation matters (information will not be shown in Organiser's printed matters and website)**

Contact Person: Mr./Ms. \_\_\_\_\_ Position: \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Telephone number Country code City code Fax number

Email: \_\_\_\_\_

**C. Billing details (complete only if different from part A of the above) :**

Company name: \_\_\_\_\_

Contact Person: Mr./Ms. \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ZIP/Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Telephone number Country code City code Fax number

Email: \_\_\_\_\_ Website: \_\_\_\_\_

D. Our products belong to the following product groups (total percentage of all groups should be 100%):

- |   |   |
|---|---|
| ___% 1. Building automation systems and products                              | ___% 9. Generic cabling systems and products                  |
| ___% 2. Building energy efficiency and energy management systems and products | ___% 10. Electrical engineering products                      |
| ___% 3. Smart community management systems and products                       | ___% 11. Smart campus systems and products                    |
| ___% 4. Smart home systems and products                                       | ___% 12. Smart parking management products and solutions      |
| ___% 5. Public address and conference systems and products                    | ___% 13. Smart office space management products and solutions |
| ___% 6. Security and access control systems and products                      | ___% 14. Press and publications                               |
| ___% 7. Hotel intelligent systems and products                                | ___% 15. Others, please specify: _____                        |
| ___% 8. Intelligent sun shading systems and products                          |   |

E. **Please use not more than 20 words to describe your products.**

\_\_\_\_\_

\_\_\_\_\_

F. **Major brand name(s):** \_\_\_\_\_

G. **For co-exhibitor only: Please name ONE co-exhibiting company.**  
(Further information will be required before the show for the fair catalogue entry)

Company name (English): \_\_\_\_\_

Company name (Chinese): \_\_\_\_\_

Country: \_\_\_\_\_

H. **Participation fee**

|   |  |
|---|--|
| <p><b>Standard booth</b><br/>(minimum 9 sqm,<br/>with multiple 9 sqm unit addition)</p> <p>Booth size: _____sqm</p> <p><b>Participation fee: RMB 12,000 / 9 sqm</b></p> | <p><b>Standard booth (9 sqm)<br/>includes:</b></p> <ul style="list-style-type: none"> <li>- Wall-to-wall carpet</li> <li>- Fascia board with company name and booth number</li> <li>- 1 table &amp; 2 folding chairs</li> <li>- 2 spot lights</li> <li>- 1 socket (220V)</li> <li>- Booth cleaning</li> <li>- Listing in fair catalogue</li> <li>- Listing in online exhibitor list</li> <li>- Visitor invitation cards</li> </ul> |
| <p><b>Raw space</b> (minimum 36 sqm) *</p> <p>Booth size: _____sqm</p> <p><b>Participation fee: RMB 1,100 / sqm</b></p>   | <p><b>Raw space includes:</b></p> <ul style="list-style-type: none"> <li>- Floor space</li> <li>- Listing in fair catalogue</li> <li>- Listing in online exhibitor list</li> <li>- Visitor invitation cards</li> </ul>   |

**Payment:** 50% deposit is required within 5 working days with application. Final / balance payment is due on **30 May 2023**.  
Please see page 3 for bank account details.

**\*Remarks:** Raw space exhibitors are entitled to pay the hall management fee to the venue and cleaning deposit fee during the move-in period, on top of the participation fee.

L. **Name of legally responsible person (Please write the name and sign below)**

We hereby accept the General Terms and Conditions of the show and the Specific Terms & Conditions on page 3 of this application form.

Name: Mr./Ms. \_\_\_\_\_ Title: \_\_\_\_\_  
                    First name                    Last name

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company chop: \_\_\_\_\_

## Specific Terms and Conditions of Participation (“STC”)

- 1. Organiser**  
Guangzhou Guangya Messe Frankfurt Co Ltd  
Shanghai Hongshan Exhibition Service Co Ltd
- 2. Co-organiser**  
The Intelligent Branch of China Exploration & Design Association
- 3. Event location**  
Shanghai New International Expo Centre (SNIEC)  
2345 Longyang Road,  
Pudong New Area,  
Shanghai, P.R.C. 201204
- 4. Date of event**  
29 – 31 August 2023 (Tue – Thu)
- 5. Registration and confirmation**  
Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm receipt of application in writing by fax and original mail.  
  
The organiser will not be liable for cancel or delay of the event to the extent caused by a condition (for example, diseases, epidemic, natural disaster, act of war or terrorism, riot, labor condition, governmental action, and Internet disturbance) that was beyond the organiser’s reasonable control.
- 6. Terms of payment**  
A deposit of 50% is required upon application within 5 working days. Applicants should remit the appropriate amount directly to the organiser. Final balance of 50% is due on or before **30 May 2023**. All bank charges are to be borne by applicant.  
  
**Payment should be made to:**  
Name of Account Holder:  
GZH Guangya Messe Frankfurt Co., Ltd.  
Bank Name:  
HSBC Bank (China) Company Limited Guangzhou Branch  
Bank Address:  
G2, Ground Floor, Garden Hotel, No. 368 Huan Shi Dong Road, Guangzhou, PRC, 510064  
USD A/C No.: 009-035577-055  
RMB A/C No.: 629-035577-014  
Swift Code: HSBCCNHGHZ
- 7. Cancellation**  
a) Subject to clause 7 (b) below, if an applicant withdraws his application, for whatever reason, all payments so far made will be forfeited, whether such payments already made are in the form of a deposit or in settlement of the total participation fee or a part thereof.  
  
(b) In addition to all payments so far made being forfeited in clause 7 (a) above, where written notice of such withdrawal as referred to therein is not given at least 3 months prior to the commencement date of the Event, the Applicant or the Exhibitor is further liable to pay the organiser the remaining balance of the total participation fee.
- 8. General Terms and Conditions of Participation (“GTC”)**  
For the avoidance of doubt, the detailed General Terms & Conditions of Participation as contained in the website <https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html> form an integral part of this Application which together with the Special Terms and Conditions herein shall have the same legal effect which the Applicant or the Exhibitor are subject to. Upon signing this Application Form, the Applicant or the Exhibitor is deemed to have read and fully understand the legal effects of the STC and GTC and agree to be subject to the same. Copies of the GTC are freely available upon request. In the event of any inconsistency between the STC and the GTC, the GTC shall prevail.
- 9. Booth allocation**  
The booth will be allocated in accordance with marketing criteria. No change of booth location is allowed once it has been assigned & informed.  
  
Additionally represented companies (co-exhibitors) must arrange their participation through the main Exhibitor who shall remain liable for all acts, negligence or omissions of such co-exhibitors and indemnify the organiser for all losses and damages arising therefrom.  
  
In cases where an application is received for nine (9) sqm, but due to hall layout only larger spaces are available, the applicant is required to pay the full cost of the additional space up to a maximum of six (6) sqm. The organiser reserves all rights regarding the final booth arrangements.
- 10. Catalogue entry / fair guide**  
If the organiser does not receive the catalogue entry form (from the exhibitor manual) from the exhibitor, information from the application form will be used to prepare the exhibitor’s entry in the catalogue or fair guide.
- 11. Intellectual property rights / copyright**  
The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party’s rights including trade marks, copyrights, designs, names and patents whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.
- 12. Correspondence address for enquiries**  
Messe Frankfurt (Shanghai) Co Ltd, Beijing Branch  
Rm. 1721, Tower 2 Bright China Chang An Bldg.  
No.7, Jian Guo Men Nei Avenue  
East District, Beijing 100005,  
P.R. China  
Tel: +86 400 613 8585 ext. 820  
Fax: +86 10 6510 2799  
Email: [building@china.messefrankfurt.com](mailto:building@china.messefrankfurt.com)  
Web: [www.building.messefrankfurt.com.cn](http://www.building.messefrankfurt.com.cn)
- 13. Interpretation**  
All terms herein shall be given the same meaning in accordance with the definitions in the General Terms and Conditions of Participation as contained in the following website unless the contrary intention appears :  
[www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk)
- 14.**
  - If you do not agree with us to collect and use the above data, we will not be able to provide you with updated information on industry and trade fairs.
  - Commercial Advertisement: We may send you the commercial advertisement which you may be interested in, and the methods of sending the commercial advertisements include but not limited to telephone call, email, SMS, direct mail, etc. You can unsubscribe it as per the instruction in the commercial advertisement.

I have understood the function of the service, and have read the entire content of the [Privacy Policy](https://www.hk.messefrankfurt.com/hongkong/en/privacy-policy.html); I agree to the collection and usage of my personal data, and sending the commercial advertisements to me in accordance with Privacy Policy.

*Privacy Policy*  
<https://www.hk.messefrankfurt.com/hongkong/en/privacy-policy.html>

